



Midwest U.S. - Japan Association



9/13/09 – 9/15/09
 41st Annual Joint Meeting of
 The Midwest U.S. - Japan Association
 and
 The Japan - Midwest U.S. Association
 Imperial Hotel
 Tokyo, JAPAN

Challenges and Changes in an Expanding Global Economy



Confirmed Japanese Speakers

Yuzaburo Mogi, Chairman, Kikkoman Corporation
 Katsuaki Watanabe, President, Toyota
 Tadashi Okamura, Chairman, Toshiba
 Tsunehisa Katsumata, Chairman, Tokyo Electric Power Co.
 Yutaka Takigawa, Executive Vice President, Omron

Dr. Ryoji Chubachi, Vice Chairman, Sony Corporation
 Takeo Inokuchi, Senior Advisor, Mitsui Sumitomo Insurance Group
 Toru Nagashima, Chairman, Teijin
 Kichisaburo Nomura, Executive Advisor, ANA
 Yasuo Hayashi, Chairman, JETRO

2009 Conference Agenda

Sunday, September 13th	Monday, September 14th (continued)	Tuesday, September 15th
<p>Tour I: Tokyo Asakusa & Museum Tour (incl. lunch)</p> <p>Tour II: Grand Sumo Tournament (limited seats)</p> <p>MWJA Morning Board Meeting - Imperial Hotel</p> <p>Four Seasons Chinzan-so Garden (late afternoon/evening)</p> <p>Chairman's Meeting & Joint Executive Meeting</p> <p>Welcome Reception (all delegates)</p>	<p>Luncheon Program with Keynote Address Japanese Financial Leader</p> <p>Conference Afternoon Program:</p> <p>Plenary Session I: "Innovation Strategies for the Future" (U.S. and Japanese Keynote Presentations)</p> <p>Executive Session 1-A: "Technological Innovation for the Future Strategy" (Manufacturing innovation in the Environment/Green, IT, Biotech, Bio Medical, New Materials)</p> <p>Executive Session 1-B: "Innovative Business Strategies for the Future" (Innovative partnerships, Strategic Alliances, M&A, R&D Strategies, Corporation Citizenship)</p> <p>Plenary Session II - Executive Panel Discussion: "Strategies for the Sustainable Energy and Environmental Protection" (Environment, Energy, Corporate Social Responsibility)</p> <p>Gala Dinner at the Imperial Hotel</p>	<p>Conference Morning Program:</p> <p>Plenary Session III - Executive Panel Discussion: "Turning Challenges into Opportunities in an Expanding Global Economy" (The impact of the financial crisis on Japan-U.S. business relations, future investment strategies, New Business Opportunities)</p> <p>Closing Ceremony: Adoption of Joint Statement</p> <p>Guest Speeches: Lt. Governors Michigan representative (2010 Joint Meeting Host State)</p> <p>Closing Remarks by Chairmen</p> <p>Buffet Lunch</p>
<p>Monday, September 14th</p> <p>Spouse Program (for Japan & U.S. participants): Teien Art Museum – Formal lunch & Incense-smelling Ceremony, Afternoon Tea</p> <p>Conference Morning Program:</p> <p>Opening Remarks by Chairmen</p> <p>Welcome Remarks: Consul General of Japan</p> <p>Guest Speeches: Japanese & U.S. Governors</p> <p>Keynote Addresses: U.S. and Japanese Senior Government Officials</p>		



About The Midwest U.S.-Japan Association

What started in 1967 as a simple assembly of perceptive businessmen from both sides of the Pacific Ocean has grown into what is now known as the Annual Joint Meetings of the Midwest U.S.-Japan and Japan-Midwest U.S. Associations. Over these last four decades, business leaders from Japan and the Midwest region of the United States have met on an annual basis to discuss the growth and progress of economic relations between the American Midwest and Japan.

The first meeting in 1967 took place when representatives of the Chicago Association of Commerce & Industry welcomed a delegation from the Japan Committee for Economic Development to Chicago, Illinois. It was this initial meeting that set the foundation for an annual summit that would further dialogue and create closer relationships between the Japanese and the Midwestern business environments.

These annual meetings continue to serve as a principal forum on the growth of bilateral trade and investment between the Midwest and Japan. The Midwest U.S.-Japan Association is currently comprised of ten member States including Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, Ohio and Wisconsin.



Official Hotel

The Imperial Hotel is our conference hotel and we are pleased to offer the following rates to our conference delegates:

(Single Room) JYE 24,500
(Double Room) JYE 29,500
(rates are exclusive of tax and service)



Official Airline

ANA, through agencies TravNet, Travel Leaders (formally Carefree Travel) and ASA, is offering extremely competitive fares, ranging from 40-45% discounts on full economy fares and 60-70% discounts on full business class fares. (These discounts will vary, based on mid-week vs. weekend travel, gateway city departures and availability.

Please refer to our web site for registration and "Hotel/Travel" details.

